

6. BUSINESS FEASIBILITY STUDY

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|  | | Sekolah Tinggi Ilmu Ekonomi YAPAN Surabaya Program Studi S1 Manajemen Bachelor Degree of Management Study Program | | | | Kode Dokumen Document Code | |
| RENCANA PEMBELAJARAN SEMESTER Semester Lesson Plan | | | | | | | |
| MATA KULIAH (MK) COURSE | | KODE CODE | Rumpun MK CLUSTER | BOBOT (sks) WEIGHT (credits) | | SEMESTER | Tgl Penyusunan Compilation Date |
| Studi Kelayakan Bisnis Business Feasibility Study | | MKB 141117 | Pemasaran Marketing | T=3 P=0 | | 4 | |
| OTORISASI AUTHORIZATION | | Pengembang RPS Developer | | Koordinator RMK Coordinator | | Ketua PRODI Head of the Study Program | |
| | | | | Dr. Gogi Kurniawan,SE.,MM Agus Iwhan Ariftian Zuhdi.,SE.,MM | | Ira Ningrum Resmaawa,SE.,MM.,CMA | |
| Capaian Pembelajaran (CP) Program Learning Outcome (PLO) | | CPL-PRODI yang dibebankan pada MK PLO charged in this course | | | | | |
| | | CPL2 PLO2 | Lulusan mampu mengimplementasikan teori bidang manajemen dalam mengelola organisasi secara efektif. Graduates are able to implement management theory in managing organizations effectively. | | | | |
| | | CPL4 PLO4 | Lulusan mampu beradaptasi terhadap konteks permasalahan bisnis yang dihadapi dengan baik. Graduates are able to adapt to dealing with business problems. | | | | |
| | | CPL6 PLO6 | Lulusan mampu mengambil keputusan strategis untuk pengembangan diri dengan tepat. Graduates are able to make strategic decisions for self-development appropriately. | | | | |
| | | CPL7 PLO7 | Lulusan mampu mengembangkan ide usaha dalam lingkungan bisnis global secara kreatif. Graduates are able to develop creative business ideas in a global business environment. | | | | |
| | | CPL9 PLO9 | Lulusan mampu mengembangkan jiwa entrepreneurial leadership secara berkelanjutan. Graduates are able to develop an entrepreneurial leadership spirit sustainably. | | | | |
| | | Capaian Pembelajaran Mata Kuliah (CPMK) Course Learning Outcome (CLO) | | | | | |

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| CPMK1 CLO1 | C6. Mahasiswa mampu menyusun laporan studi kelayakan bisnis secara komprehensif sebagai dasar pertimbangan mengelola kegiatan entrepreneurial berdasarkan analisis aspek pasar dan pemasaran, aspek teknis/operasional, aspek sumber daya manusia, aspek keuangan, dan aspek pendukung (hukum dan lingkungan). C6. Students are able to compile a comprehensive business feasibility study report to managing entrepreneurial activities based on market and marketing aspects, technical/operational aspects, aspects of human resources, financial elements, and supporting factors (law and environment). | | | | | | |
| CPMK2 CLO2 | P4. Mahasiswa mampu beradaptasi dengan baik dalam pengelolaan kegiatan usaha. P4. Students are able to adapt well in managing business activities. | | | | | | |
| CPMK3 CLO3 | A5. Mahasiswa mampu menunjukkan karakter entrepreneur leadership dalam mengelola kegiatan usaha. A5. Students are able to show entrepreneurial leadership characters in managing business activities. | | | | | | |
| Kemampuan akhir tiap tahapan belajar (Sub-CPMK) Expected ability of each learning stage (Sub-CLO) | | | | | | | |
| Sub-CPMK1 Sub-CLO1 | Pemahaman terhadap studi kelayakan bisnis dan apa yang perlu diperhatikan dalam menyusun laporan studi kelayakan Understanding of business feasibility studies and what needs to be considered in preparing a feasibility study report | | | | | | |
| Sub-CPMK2 Sub-CLO2 | Pemahaman terhadap konsep utama pada aspek pasar dalam studi kelayakan Understanding of the main concepts in the market aspect in the feasibility study | | | | | | |
| Sub-CPMK3 Sub-CLO3 | Pemahaman terhadap konsep utama pada aspek teknis/operasional dalam studi kelayakan Understanding of the main concepts in the technical/operational aspects of the feasibility study | | | | | | |
| Sub-CPMK4 Sub-CLO4 | Pemahaman terhadap konsep utama pada aspek manajemen dan kebutuhan tenaga kerja dalam studi kelayakan Understanding of the main concepts in management aspects and labor requirements in the feasibility study | | | | | | |
| Sub-CPMK5 Sub-CLO5 | Pemahaman terhadap konsep utama pada aspek keuangan dalam studi kelayakan Understanding of the main concepts in the financial aspect in the feasibility study | | | | | | |
| Sub-CPMK6 Sub-CLO6 | Pemahaman terhadap konsep utama pada aspek pendukung dalam studi kelayakan Understanding of the main concepts in the supporting aspects of the feasibility study | | | | | | |
| Sub-CPMK7 Sub-CLO7 | Mampu menyusun laporan studi kelayakan bisnis Able to compile a business feasibility study report | | | | | | |
| Sub-CPMK8 Sub-CLO8 | Seminar hasil laporan studi kelayakan Seminar on the results of the feasibility study report | | | | | | |
| Korelasi CPMK terhadap Sub-CPMK Correlation of CLO to Sub-CLO | | | | | | | |
| Sub-CPMK1 Sub-CLO1 | Sub-CPMK2 Sub-CLO2 | Sub-CPMK3 Sub-CLO3 | Sub-CPMK4 Sub-CLO4 | Sub-CPMK5 Sub-CLO5 | Sub-CPMK6 Sub-CLO6 | Sub-CPMK7 Sub-CLO7 | Sub-CPMK8 Sub-CLO8 |

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| | CPMK1 | √ | √ | √ | √ | √ | √ | √ | √ |
| | CLO1 | | | | | | | | |
| | CPMK2 | | √ | √ | √ | √ | √ | | |
| | CLO2 | | | | | | | | |
| | CPMK3 | √ | √ | √ | √ | √ | √ | √ | √ |
| | CLO3 | | | | | | | | |
| Deskripsi Singkat MK Brief description of the course | <p>Matakuliah ini memberikan pemahaman tentang bagaimana menilai kelayakan investasi yang dilakukan suatu organisasi memberikan manfaat atau tidak dengan menilai segi aspek pasar dan pemasaran, aspek teknis/operasi, aspek sumber daya manusia, aspek keuangan, aspek hukum, aspek ekonomi dan sosial, dan analisis dampak lingkungan hidup (amdal). Metode pembelajaran yang digunakan adalah observasi lapangan ke mitra bisnis.</p> <p>This course provides an understanding of how to assess the feasibility of an organization's investments providing benefits or not by assessing market and marketing aspects, technical/operational aspects, human resources aspects, financial aspects, legal aspects, economic and social aspects, and environmental impact analysis live (amdal). The learning method used is field observation to business partners.</p> | | | | | | | | |
| Bahan Kajian: Materi Pembelajaran Learning Materials | <ol style="list-style-type: none"> 1. Scope of the business feasibility study 2. Market aspects in a business feasibility study 3. Technical/operational aspects of a business feasibility study 4. Aspects of human resources in a business feasibility study 5. Financial aspects in a business feasibility study 6. Supporting aspects in a business feasibility study 7. Prepare a business feasibility study report 8. Seminar on the results of the business feasibility study report | | | | | | | | |
| Pustaka References | Utama: Primary: | | | | | | | | |
| | <ol style="list-style-type: none"> 1. Rita Nurmalina, Tintin Sarianti, & Arif Karyadi. 2018. Studi Kelayakan Bisnis. Bogor: IPB Press 2. Purwohandoko et al. 2014. Studi Kelayakan Bisnis. Surabaya: UNIPRESS. 3. Umar, Husein. 2005. Studi Kelayakan Bisnis: Manajemen, Metode dan Kasus. Jakarta : Gramedia 4. Sucipto, Agus. 2010. Studi Kelayakan Bisnis. Cetakan I. Malang : UIN Maliki Press 5. Suliyanto. 2011. Studi Kelayakan Bisnis. Edisi I. Penerbit Andi | | | | | | | | |
| | Pendukung: Supplement: | | | | | | | | |

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| Dosen Pengampu Lecturers | Dr. Gogi Kurniawan,SE.,MM Agus Iwhan Ariftian Zuhdi.,SE.,MM Sc Rochmah Kurniawati, SE.,MM |
| Matakuliah syarat Requirements course | Mahasiswa yang telah menempuh mata kuliah pengantar bisnis, pengantar manajemen, manajemen keuangan, manajemen pemasaran, dan manajemen sumber daya manusia Students have taken an Introduction to Business, an Introduction to Management, Financial Management, HR Management, and Marketing Management. |

| Mg Ke-Week | Kemampuan akhir tiap tahapan belajar (Sub-CPMK) Expected ability of each learning stage (Sub-CLO) | Penilaian Assessment | | Bentuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu] Learning Form, Learning Methods, Student Assignment, [Estimated time] | | Materi Pembelajaran [Pustaka] Learning materials [References] | Bobot Penilaian (%) rating weight |
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| | | Indikator Indicators | Kriteria & Teknik Criteria & Technic | Luring (offline) | Daring (online) | | |
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| 1 | <p>Pemahaman terhadap studi kelayakan bisnis dan apa yang perlu diperhatikan dalam menyusun laporan studi kelayakan</p> <p>Understanding of business feasibility studies and what needs to be considered in preparing a feasibility study report</p> | <ol style="list-style-type: none"> 1. Mampu memahami pengertian dan tujuan studi kelayakan bisnis 2. Mampu menjelaskan pentingnya investasi 3. Mampu membedakan intensitas studi kelayakan 4. Mampu menjelaskan lembaga-lembaga yang memerlukan studi kelayakan 5. Mampu menjelaskan tujuan keputusan investasi 6. Mampu menjelaskan aspek-aspek studi kelayakan 7. Mampu menjelaskan alat dan kerangka analisa studi kelayakan 8. Mampu menjelaskan data dan sumber data 9. Mampu menjelaskan kriteria penilaian studi kelayakan <p>1. Able to understand the meaning and purpose of a business feasibility study</p> | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | | <p>Discussion, project based method</p> <p>Google Meeting : Kuliah [PB: 1x(4x50'')]</p> <p>Tugas 1 (task 1): Membentuk kelompok dan melakukan survei ke UKM yang akan menjadi tempat observasi yang memenuhi kriteria Forming groups and conducting surveys to SME that will be places of observation that meet the criteria [PT+KM: (1+1)x(4x50'')]</p> | 1,2,3,4 | 5 |

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| | | <ol style="list-style-type: none"> 2. Able to explain the importance of investment 3. Able to distinguish the intensity of a feasibility study 4. Able to explain institutions that require a feasibility study 5. Able to explain the purpose of investment decisions 6. Able to explain aspects of feasibility study 7. Able to explain tools and framework of feasibility study analysis 8. Able to explain data and data sources 9. Able to explain the feasibility study assessment criteria | | | | | |
| 2 | <p>Pemahaman terhadap konsep utama pada aspek pasar dalam studi kelayakan</p> <p>Understanding of the main concepts in the market aspect in the feasibility study</p> | <ol style="list-style-type: none"> 1. Mampu menjelaskan karakteristik dari aspek pasar 2. Mampu menjelaskan kekuatan, kelemahan, peluang dan ancaman usaha 3. Mampu menjelaskan strategi pemasaran dan strategi optimasi marketing mix 4. Mampu menjelaskan strategi bersaing perusahaan dalam memperluas usaha 5. Mampu menjelaskan metode, pendekatan, teknik, dan kendala dalam pengukuran peramalan dan permintaan produk/jasa untuk melihat peluang pasar <ol style="list-style-type: none"> 1. Able to explain the characteristics of the market aspect | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | | <p>Discussion, project based method Google Meeting : Kuliah (lecture) [PB: 1x(4x50")]</p> <p>Tugas 1: Meringkas dan diskusi materi aspek pasar dalam studi kelayakan. Summarizing and discussing the material aspects of the market in the feasibility study. [PT+KM: (1+1)x(4x50")]</p> | 1,2,3,4 | 5 |

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| | | <ol style="list-style-type: none"> 2. Able to explain business strengths, weaknesses, opportunities and threats 3. Able to explain marketing strategy and marketing mix optimization strategy 4. Able to explain the company's competitive strategy in expanding its business 5. Able to explain methods, approaches, techniques, and constraints in forecasting measurement and product/service demand to see market opportunities | | | | | |
| 3 | <p>Pemahaman terhadap konsep utama pada aspek teknis/operasional dalam studi kelayakan</p> <p>Understanding of the main concepts in the technical/operational aspects of the study</p> | <ol style="list-style-type: none"> 1. Mampu menjelaskan system dan prosedur operasi 2. Mampu menghitung kapasitas produksi 3. Mampu menjelaskan manajemen persediaan 4. Mampu menjelaskan fasilitas dan sarana produksi yang diperlukan untuk mendukung kegiatan teknis dalam studi kelayakan <ol style="list-style-type: none"> 1. Able to explain operating systems and procedures 2. Able to calculate production capacity 3. Able to explain inventory management 4. Able to explain the facilities and production facilities needed to support technical activities in the feasibility study | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | | <p>Discussion, project based method Google Meeting : Kuliah [PB: 1x(4x50'')]</p> <p>Tugas 1 (task 1): Meringkas dan diskusi materi aspek teknis/operasional dalam studi kelayakan Summarizing and discussing technical/operational aspects of the feasibility study [PT+KM: (1+1)x(4x50'')]</p> | 1,2,3,4 | 5 |

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| 4 | <p>Pemahaman terhadap konsep utama pada aspek manajemen dan kebutuhan tenaga kerja dalam studi kelayakan</p> <p>Understanding of the main concepts in management aspects and labor requirements in the feasibility study</p> | <ol style="list-style-type: none"> 1. Mampu menjelaskan jenis pekerjaan dan mendeskripsikan pekerjaan yang diperlukan untuk mendukung manajemen dlm studi kelayakan 2. Mampu menjelaskan persyaratan pekerjaan yang diperlukan untuk mendukung manajemen dlm studi kelayakan 3. Mampu menjelaskan struktur organisasi dalam perusahaan 4. Mampu menjelaskan proses rekrutmen tenaga kerja 5. Mampu menjelaskan pola pemberdayaan SDM yg diperlukan utk mendukung manajemen dlm studi kelayakan <ol style="list-style-type: none"> 1. Able to explain the type of work and describe the work needed to support management in the feasibility study 2. Able to explain job requirements needed to support management in feasibility studies 3. Able to explain the organizational structure within the company 4. Able to explain the labor recruitment process 5. Able to explain the pattern of HR empowerment needed to support management in feasibility studies | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | <p>Discussion, project based method Google Meeting : Kuliah [PB: 1x(4x50'')]</p> <p>Tugas 1: Meringkas dan diskusi materi aspek manajemen dan kebutuhan tenaga kerja dalam studi kelayakan Summarizing and discussion of the material aspects of management and labor requirements in the feasibility study [PT+KM: (1+1)x(4x50'')]</p> | 1,2,3,4 | 5 |
| 5-6 | <p>Pemahaman terhadap konsep utama pada aspek keuangan dalam studi kelayakan</p> | <ol style="list-style-type: none"> 1. Mampu menghitung kebutuhan dan sumber dana investasi | <p>Kriteria: Rubrik Holistik</p> | <p>Discussion, project based method Google Meeting : Kuliah [PB: 2x(4x50'')]</p> | 1,2,3,4 | 10 |

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| | <p>Understanding of the main concepts in the financial aspect in the feasibility study</p> | <ol style="list-style-type: none"> 2. Mampu menaksir aliran kas usaha dan pentingnya aliran kas dalam penilaian usaha 3. Mampu menjelaskan dan menilai usulan investasi dengan berbagai metode yang ada 4. Mampu menjelaskan konsep resiko dalam penilaian investasi 5. Mampu menjelaskan biaya yang harus ditanggung perusahaan, menghitung biaya modal dari sumber dana yang ada, menjelaskan metode alternatif untuk mengkaitkan keputusan investasi dengan keputusan pembelanjaan serta menaksir aliran kas dan penggunaan biaya modal <ol style="list-style-type: none"> 1. Able to calculate the needs and sources of investment funds 2. Able to estimate business cash flow and the importance of cash flow in business valuation 3. Able to explain and evaluate investment proposals with various existing methods 4. Able to explain the concept of risk in investment appraisal 5. Able to explain the costs that must be borne by the company, calculate the cost of capital from existing sources of funds, explain alternative methods to link investment decisions with spending decisions and estimate cash flow and use of capital costs | <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | | <p>Tugas 1: Meringkas dan diskusi materi aspek keuangan dalam studi kelayakan Summarizing and discussing the financial aspects of the feasibility study [PT+KM: (2+2)x(4x50'')]</p> | | |
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| 7 | <p>Pemahaman terhadap konsep utama pada aspek pendukung dalam studi kelayakan</p> <p>Understanding of the main concepts in the supporting aspects of the feasibility study</p> | <ol style="list-style-type: none"> 1. Mampu menjelaskan jenis-jenis usaha dan syarat izin usaha 2. Mampu menjelaskan prosedur pendirian usaha 3. Mampu menjelaskan dampak pencemaran lingkungan 4. Mampu menjelaskan dampak penyerapan tenaga kerja bagi lingkungan 5. Mampu menjelaskan dampak social, ekonomi, dan budaya bagi lingkungan <ol style="list-style-type: none"> 1. Able to explain the types of businesses and the requirements for business licenses 2. Able to explain the procedure for establishing a business 3. Able to explain the impact of environmental pollution 4. Able to explain the impact of labor absorption on the environment 5. Able to explain social, economic, and cultural impacts on the environment | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Meringkas Materi Kuliah</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Summarizing Lecture Material</p> | | <p>Discussion, project based method Google Meeting : Kuliah [PB: 1x(4x50'')]</p> <p>Tugas 1 (task 1): Meringkas dan diskusi materi aspek pendukung dalam studi kelayakan. Summarizing and discussing the supporting aspects of the feasibility study. [PT+KM: (1+1)x(4x50'')]</p> | 1,2,3,4 | 5 |
| 8 | Evaluasi Tengah Semester / Ujian Tengah Semester Midterm Exam | | | | | | |
| 9-15 | <p>Mampu menyusun laporan studi kelayakan bisnis</p> <p>Able to compile a business feasibility study report</p> | <ol style="list-style-type: none"> 1. Mampu menganalisis dan menilai studi kelayakan ditinjau dari aspek pasar dan pemasaran pada UMKM 2. Mampu menganalisis dan menilai studi kelayakan ditinjau dari aspek teknis/operasional pada UMKM 3. Mampu menganalisis dan menilai studi kelayakan ditinjau dari aspek | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Pembelajaran kelompok</p> | | <p>Discussion, project based method Google Meeting : Bimbingan penyusunan laporan studi kelayakan bisnis [PB: 7x(4x50'')]</p> <p>Tugas 1 (task 1):</p> | 1,2,3,4 | 55 |

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| | | <p>manajemen dan kebutuhan tenaga kerja pada UMKM</p> <p>4. Mampu menganalisis dan menilais tudi kelayakan usaha ditinjau dari aspek keuangan pada UMKM</p> <p>5. Mampu menganalisis dan menilai studi kelayakan usaha ditinjau dari aspek pendukung pada UMKM</p> <p>1. Able to analyze and assess feasibility studies in terms of market and marketing aspects for SME</p> <p>2. Able to analyze and assess feasibility studies in terms of technical/operational aspects of SME</p> <p>3. Able to analyze and assess feasibility studies in terms of management and workforce needs in SME</p> <p>4. Able to analyze and assess business feasibility studies in terms of financial aspects of SME</p> <p>5. Able to analyze and assess business feasibility studies in terms of supporting aspects of SME</p> | <p>berbasis projek (team-based project)</p> <p>Criteria: Holistic Rubric</p> <p>Technique: Project-based group learning (team-based project)</p> | <p>Menyusun laporan studi kelayakan bisnis bab 1 Prepare a business feasibility study report chapter 1</p> <p>Tugas 2 (task 2): Menyusun laporan studi kelayakan bisnis bab 2 dan 3 Prepare a business feasibility study report chapter 2 and 3.</p> <p>Tugas 3 (task 3): Menyusun laporan studi kelayakan bisnis bab 4 (aspek pasar) Prepare a business feasibility study report chapter 4 (market aspect).</p> <p>Tugas 4 (task 4): Menyusun laporan studi kelayakan bisnis bab 4 (aspek teknis/operasional) Prepare a business feasibility study report chapter 4 (technical/operational aspects)</p> <p>Tugas 5 (task 5): Menyusun laporan studi kelayakan bisnis bab 4 (aspek manajemen dan</p> | | |
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| | | | | | <p>kebutuhan tenaga kerja) Prepare a business feasibility study report chapter 4 (management aspects and labor requirements) Tugas 6 (task 6): Menyusun laporan studi kelayakan bisnis bab 4 (aspek keuangan) Prepare a business feasibility study report chapter 4 (financial aspect) Tugas 7 (task 7): Menyusun laporan studi kelayakan bisnis bab 4 (aspek pendukung) Prepare a business feasibility study report chapter 4 (supporting aspect) [PT+KM: (7+7)x(4x50'')]</p> | | |
| 16 | <p>Seminar hasil laporan studi kelayakan</p> <p>Seminar on the results of the feasibility study report</p> | <p>Mampu mempresentasikan, mempertanyakan, dan menjawab hasil laporan studi kelayakan</p> <p>Able to present, question, and answer the results of the feasibility study report</p> | <p>Kriteria: Rubrik Holistik</p> <p>Teknik: Diskusi dan tanya jawab</p> | | <p>Discussion, project based method Google Meeting : Presentasi seminar hasil laporan studi kelayakan Presentation of the seminar on the results</p> | 1,2,3,4 | 10 |

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| | | | Criteria: Holistic Rubric | | of the feasibility study report [PB: 1x(4x50'')] | | | |
| | | | Technique: Discussion and Q&A | | Tugas 1 (task 1): Presentasi seminar hasil laporan studi kelayakan. Presentation of the seminar on the results of the feasibility study report. [PT+KM: (1+1)x(4x50'')] | | | |
| 16 | Evaluasi Akhir Semester / Ujian Akhir Semester Final Semester Examination | | | | | | | |

Catatan:

1. Capaian Pembelajaran PRODI (CPL-PRODI) adalah kemampuan yang dimiliki oleh setiap lulusan PRODI yang merupakan internalisasi dari sikap, penguasaan pengetahuan, dan keterampilan sesuai dengan jenjang prodinya yang diperoleh melalui proses pembelajaran.
2. CPL yang dibebankan pada mata kuliah adalah beberapa capaian pembelajaran lulusan program studi (CPL-PRODI) yang digunakan untuk pembentukan/ pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, keterampilan umum, keterampilan khusus, dan pengetahuan.
3. CP Mata Kuliah (CPMK) adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. Sub-CP Mata Kuliah (Sub-CPMK) adalah kemampuan yang dijabarkan secara spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. Indikator penilaian kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.
6. Kriteria Penilaian adalah patokan yang digunakan sebagai ukuran atau tolak ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kriteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kriteria dapat berupa kuantitatif dan kualitatif.

7. Teknik penilaian: tes dan non-tes.
8. Bentuk pembelajaran: Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian kepada Masyarakat, dan/atau bentuk pembelajaran lain yang setara.
9. Metode pembelajaran: Small Group Discussion, Role-play & simulation, discovery learning, self-directed learning, cooperative learning, collaborative learning, contextual learning, project-based learning, dan metode lainnya yang setara.
10. Materi pembelajaran adalah rincian atau uraian dari bahan kajian yang dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. Bobot penilaian adalah prosentase penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tersebut dan totalnya 100%.
12. PB=Proses Belajar, PT=Penugasan Terstruktur, KM=Kegiatan Mandiri.

Notes:

1. Learning Outcomes of Study Programs (CPL-PRODI) are abilities possessed by each graduate of the Study Program which are the internalization of attitudes, assignment of knowledge, and skills according to the level of study programs obtained through the learning process.
2. The CPL that is charged to the course is a number of learning outcomes for graduates of the study program (CPL-PRODI) which are used for the formation/development of a course consisting of aspects of attitudes, general skills, special skills, and knowledge.
3. Course CP (CPMK) is the ability that is specifically described from the CPL that is charged to the course, and is specific to the study material or learning material for the course.
4. Subject Sub-CP (Sub-CPMK) is the ability that is described specifically for the learning material of the course.
5. Indicators of the assessment of ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. Assessment Criteria are benchmarks used as measures or benchmarks for learning achievement in assessment based on predetermined indicators. The assessment criteria are guidelines for assessors so that the assessment is consistent and unbiased. Criteria can be both quantitative and qualitative.
7. Assessment techniques: test and non-test.
8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service, and/or other equivalent forms of learning.
9. Learning methods: Small Group Discussion, Role-play & simulation, discovery learning, self-directed learning, cooperative learning, collaborative learning, contextual learning, project-based learning, and other equivalent methods.
10. Learning materials are details or descriptions of study materials that can be presented in the form of several main points and sub-topics.

11. The weight of the assessment is the percentage of assessment of each achievement of the sub-CPMK which is proportional to the level of difficulty of achieving the sub-CPMK and the total is 100%.
12. PB=Learning Process, PT=Structured Assignments, KM=Independent Activities.