


44. SEMINAR OF MANAGEMENT

		<p style="text-align: center;">Sekolah Tinggi Ilmu Ekonomi YAPAN Surabaya Program Studi S1 Manajemen Bachelor Degree of Management Study Program</p>				<p style="text-align: center;">Kode Dokumen Document Code</p>		
<p>RENCANA PEMBELAJARAN SEMESTER Semester Lesson Plan</p>								
<p>MATA KULIAH (MK) COURSE</p>		<p>KODE CODE</p>	<p>Rumpun MK CLUSTER</p>		<p>BOBOT (sks) WEIGHT (credits)</p>		<p>SEMESTER</p>	<p>Tgl Penyusunan Compilation Date</p>
<p>Seminar Manajemen</p>		<p>MPB-PKW 160717, 160817, 161217</p>	<p>Manajemen</p>		<p>T=3</p>	<p>P=0</p>	<p>6</p>	
<p>OTORISASI AUTHORIZATION</p>		<p>Pengembang RPS Developer</p>		<p>Koordinator RMK Coordinator</p>		<p>Ketua PRODI Head of the Study Program</p>		
				<p>Tutik Winarsih,SE.,MM.,CHCM</p>		<p>Ira Ningru Resmawa,SE.,MM.,CMA</p>		
<p>Mampu memahami dan meresume tentang konsep berpikir ilmiah (penulisan karya ilmiah, pedoman penulisan, dan etika penelitian) Mampu memahami dan meresume tentang pendekatan penelitian dalam riset bidang manajemen.</p>		<p>CPL-PRODI yang dibebankan pada MK PLO charged in this course</p>						
		<p>CPL1 PLO1</p>	<p>Lulusan mampu menguasai teori bidang manajemen secara menyeluruh. Graduates are able to master the theory of the field of management as a whole.</p>					
		<p>CPL3 PLO3</p>	<p>Lulusan mampu berkomunikasi secara efektif. Graduates are able to communicate effectively.</p>					
		<p>CPL8 PLO8</p>	<p>Lulusan mampu mengelola organisasi secara etis Graduates are able to manage organizations ethically</p>					
		<p>Capaian Pembelajaran Mata Kuliah (CPMK) Course Learning Outcome (CLO)</p>						
		<p>CPMK1 CLO1</p>	<p>C2. Mahasiswa mampu menguraikan perkembangan teori-teori manajemen mutakhir secara komprehensif.</p>					

Able to understand and resume about the concept of scientific thinking (writing scientific papers, writing guidelines, and research ethics) Able to understand and resume about research approaches in management research		C2. Students are able to describe the development of the latest management theories comprehensively.
	CPMK2 CLO2	C4. Mahasiswa mampu mengaitkan artikel-artikel yang sesuai dengan topik riset yang dipilih. C4. Students are able to link articles that are in accordance with the chosen research topic.
	CPMK3 CLO3	C6. Mahasiswa mampu membuat pra proposal skripsi sesuai pedoman C6. Students are able to make a pre-proposal thesis according to the guidelines
	CPMK4 CLO4	A5. Mahasiswa mampu menunjukkan karakter jujur dan kritis dalam menyampaikan informasi dan menyusun artikel ilmiah baik yang bersumber buku maupun hasil penelitian. A5. Students are able to show an honest and critical character in conveying information and compiling scientific articles both from books and research results.
	Kemampuan akhir tiap tahapan belajar (Sub-CPMK) Expected ability of each learning stage (Sub-CLO)	
	Sub-CPMK1 Sub-CLO1	Mampu meringkas beragam teori pemasaran/SDM/Keuangan dan isu pemasaran/SDM/Keuangan terkini dan pendekatan/metode penelitian yang digunakan untuk menelitinya Able to summarize various marketing/HR/Finance theories and the latest marketing/HR/Finance issues and research approaches/methods used to research them
	Sub-CPMK2 Sub-CLO2	Mampu menguraikan konsep berpikir ilmiah meliputi penulisan karya ilmiah, pedoman ilmiah, dan sebagainya Able to describe the concept of scientific thinking including writing scientific papers, scientific guidelines, and so on
	Sub-CPMK3 Sub-CLO3	Mampu meringkas tentang beragam pendekatan penelitian dalam riset pemasaran/SDM/Keuangan yang digunakan untuk menelitinya Able to summarize the various research approaches in marketing/HR/Finance research used to research it.
	Sub-CPMK4 Sub-CLO4	Mampu menjelaskan permasalahan, riset gap, dan fenomena gap Able to explain problems, research gaps, and gap phenomena
	Sub-CPMK5 Sub-CLO5	Mampu menelaah artikel jurnal sesuai dengan topik yang diminati Able to review journal articles according to topics of interest
Sub-CPMK6 Sub-CLO6	Mampu membuat dan memaparkan Bab 1 draft proposal penelitian Able to make and explain Chapter 1 of the research proposal draft	

	Sub-CPMK7 Sub-CLO7	Mampu membuat dan memaparkan Bab 2 draft proposal penelitian Able to create and explain Chapter 2 of the research proposal draft						
	Sub-CPMK8 Sub-CLO8	Mampu membuat dan memaparkan Bab 3 draft proposal penelitian Able to make and explain Chapter 3 research proposal draft						
	Korelasi CPMK terhadap Sub-CPMK Correlation of CLO to Sub-CLO							
	Sub-CPMK1 Sub-CLO1	Sub-CPMK2 Sub-CLO2	Sub-CPMK3 Sub-CLO3	Sub-CPMK4 Sub-CLO4	Sub-CPMK5 Sub-CLO5	Sub-CPMK6 Sub-CLO6	Sub-CPMK7 Sub-CLO7	Sub-CPMK Sub-CLO8
	CPMK1 CLO1	√	√	√				
	CPMK2 CLO2			√				
	CPMK3 CLO3				√	√	√	√
	CPMK4 CLO4				√	√	√	√
Deskripsi Singkat MK Brief description of the course	<p>Mampu memanfaatkan TIK untuk menelusuri informasi dan sumber belajar yang mendukung penyusunan artikel ilmiah bidang manajemen Sumber Daya Manusia/Keuangan/Pemasaran/SDM/Keuangan, menelaah hasil penelitian di bidang manajemen Sumber Daya Manusia/Keuangan/Pemasaran/SDM/Keuangan, dasar-dasar pembuatan artikel ilmiah dalam manajemen Sumber Daya Manusia/Keuangan/Pemasaran/SDM/Keuangan</p> <p>Mampu mengkomunikasikan gagasan dalam forum ilmiah/seminar baik sebagai narasumber maupun peserta seminar., keputusan strategis berdasarkan data dan informasi (termasuk hasil masukan/ide/gagasan rekan sejawat/referensi) dan memberikan ide untuk memilih berbagai alternatif solusisikap jujur dan kritis dalam menyampaikan informasi dan menyusun artikel ilmiah baik yang bersumber buku maupun hasil penelitian.</p> <p>Able to use ICT to browse information and learning resources that support the preparation of scientific articles in the field of Human Resources management/Finance/Marketing/HR/Finance, reviewing research results in the field of Human Resources management/Finance/Marketing/HR/Finance, the basics of making scientific articles in Human Resources management/Finance/Marketing/HR/Finance</p> <p>Able to communicate ideas in scientific forums/seminars both as resource persons and seminar participants, strategic decisions based on data and information (including the results of input/ideas/ideas of colleagues/references) and</p>							

	provide ideas for choosing various alternative solutions honest and critical attitude in conveying information and compiling scientific articles both from books and research results.	
Bahan Kajian: Materi Pembelajaran Learning Materials	<ol style="list-style-type: none"> 1. Management theories (theories in marketing, finance, and human resources management) 2. Konsep berpikir ilmiah meliputi penulisan karya ilmiah, pedoman ilmiah, dan sebagainya 3. Pendekatan penelitian dalam riset pemasaran/SDM/Keuangan 4. Menjelaskan permasalahan, riset gap, dan fenomena gap penelitian 5. Telaah artikel jurnal sesuai dengan topik yang diminati 6. Prepare pre-thesis proposal, chapter 1: Pendahuluan, Rumusan Masalah, Tujuan Penelitian, Manfaat Penelitian 7. Prepare pre-thesis proposal, chapter 2: Literature Review, Previous Research, Relationship among variables, conceptual model, hypothesis 8. Prepare pre-thesis proposal, chapter 3: Research Approach, Population and Sampling, Operational Definition and Measurement Variables, Data Collecting, Analysis Technique <ol style="list-style-type: none"> 1. Management theories (theories in marketing, finance, and human resources management) 2. The concept of scientific thinking includes writing scientific papers, scientific guidelines, and so on 3. Research approach in marketing/HR/Finance research 4. Explaining problems, research gaps, and research gap phenomena 5. Review journal articles according to the topic of interest 6. Prepare pre-thesis proposal, chapter 1: Introduction, Problem Formulation, Research Objectives, Research Benefits 7. Prepare pre-thesis proposal, chapter 2: Literature Review, Previous Research, Relationship among variables, conceptual model, hypothesis 8. Prepare pre-thesis proposal, chapter 3: Research Approach, Population and Sampling, Operational Definition and Variables Measurement, Data Collection, Technique Analysis. 	
Pustaka References	Utama: Primary:	
		<ol style="list-style-type: none"> 1. Creswell, J.W. 2014. Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. 4rd Edition. New Jersey: Pearson Prentice Hall. 2. Saunders, M.N., Philip Lewis, & Adrian Thornhill. 2019. Research Methods for Business Studies Eight Edition. UK: Pearson 3. Buku Panduan Proposal & Skripsi. 2018. Fakultas Ekonomi, Universitas Negeri Surabaya.
	Pendukung: Supplement:	

	<ol style="list-style-type: none"> 1. Academic journal subscribed by Unesa. 2. Kotler, Philip & Kevin L. Keller. 2016. Marketing Management 15 Global Edition. Essex, England: Pearson Education Limited. 3. Brigham, Eugene F. and Joel F. Houston. 2018. Dasar-dasar Manajemen Keuangan. Jakarta: Salemba Empat. 4. Robbins, Stephen P. & Timothy A. Judge. 2018. Essentials of Organizational Behavior Global Edition-Fourteenth Edition. England: Pearson Education Limited.
Dosen Pengampu Lecturers	<p>Tutik Winarsih, SE., MM., CHCM Rifki Suwaji, SMn., MM., CPS., CPHCEP Ira Ningrum Resmawa, SE., MM., CMA Fida Oktaviani, SKM., MM</p>
Matakuliah syarat Prerequisites	<p>Mahasiswa yang telah menempuh mata kuliah metodologi penelitian dan statistik dengan nilai minimum C Students who have taken courses in research methodology and statistics with a minimum grade of C</p>

Mg Ke-Week	Kemampuan akhir tiap tahapan belajar (Sub-CPMK) Expected ability of each learning stage (Sub-CLO)	Penilaian Assessment		Bentuk Pembelajaran, Metode Pembelajaran, Penugasan Mahasiswa, [Estimasi Waktu] Learning Form, Learning Methods, Student Assignment, [Estimated time]		Materi Pembelajaran [Pustaka] Learning materials [References]	Bobot Penilaian (%) rating weight
		Indikator Indicators	Kriteria & Teknik Criteria & Technic	Luring (offline)	Daring (online)		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1-2	Mampu meringkas beragam teori pemasaran/SDM/Keuangan dan isu pemasaran/SDM/Keuangan terkini dan pendekatan/metode penelitian yang digunakan untuk menelitinya Able to summarize various marketing/HR/Finance theories and the latest marketing/HR/Finance issues and research approaches/methods used to research them	1.1. Mampu menjelaskan kembali tentang teori umum pemasaran/SDM/Keuangan 1.1. Able to explain again about general theory of marketing/HR/Finance	Kriteria: Holistik Teknik: Powerpoint Criteria: Holistic Technique: Power point		Project-based learning Zoom Meeting [PB: 2x(3x50'')] [PT+KM: (2+2)x(3x60'')]	Pustaka Pendukung 1-3 Literatures 1-3	10

3	<p>Mampu menguraikan konsep berpikir ilmiah meliputi penulisan karya ilmiah, pedoman ilmiah, dan sebagainya Able to describe the concept of scientific thinking including writing scientific papers, scientific guidelines, and so on</p>	<p>3.1 Mampu menjelaskan konsep berpikir ilmiah 3.1 Able to explain the concept of scientific thinking</p>	<p>Kriteria: Holistik</p> <p>Teknik: Powerpoint Criteria: Holistic</p> <p>Technique: Power point</p>		<p>Project-based learning Zoom Meeting [PB: 1x(3x50'')]</p> <p>[PT+KM: (1+1)x(3x60'')]</p>	Literatures 1-3	10
4	<p>Mampu meringkas tentang beragam pendekatan penelitian dalam riset pemasaran/SDM/Keuangan yang digunakan untuk menelitinya Able to describe the concept of scientific thinking including writing scientific papers, scientific guidelines, and so on</p>	<p>4.1 Mampu menjelaskan jenis-jenis pendekatan penelitian dalam riset pemasaran/SDM/Keuangan 4.1 Able to explain the types of research approaches in marketing/HR/Finance research</p>	<p>Kriteria: Holistik</p> <p>Teknik: Powerpoint Criteria: Holistic</p> <p>Technique: Power point</p>		<p>Project-based learning Zoom Meeting [PB: 2x(3x50'')]</p> <p>[PT+KM: (2+2)x(3x60'')]</p>	Literatures 2-3	10
5	<p>Menjelaskan permasalahan, riset gap, dan fenomena gap penelitian Explaining problems, research gaps, and</p>	<p>5.1 Menjelaskan permasalahan penelitian 5.2 Menjelaskan riset gap penelitian 5.3 Menjelaskan fenomena gap penelitian 5.1 Explaining research problems 5.2 Explaining research gap research</p>	<p>Kriteria: Holistik</p> <p>Teknik:</p>		<p>Project-based learning Zoom Meeting [PB: 1x(3x50'')]</p> <p>[PT+KM: (1+1)x(3x60'')]</p>	Literatures 1-4	10

	research gap phenomena	5.3 Explaining the phenomenon of research gap	Powerpoint Criteria: Holistic Technique: Powerpoint				
6-7	Mampu menelaah artikel jurnal sesuai dengan topik yang diminati Able to review journal articles according to topics of interest	7.1 Mengidentifikasi teori yang relevan dengan research gap 7.2 Mendesain model konseptual/kerangka penelitian 7.1 Identify theories relevant to the research gap 7.2 Designing a conceptual model/research framework	Kriteria: Holistik Teknik: Powerpoint Criteria: Holistic Technique:		Project-based learning Zoom Meeting [PB: 2x(3x50")] [PT+KM: (2+2)x(3x60")]	Literatures 1-4	10
8	Evaluasi Tengah Semester / Ujian Tengah Semester Midterm Exam						
9-11	Mampu membuat dan memaparkan Bab 1 draft proposal penelitian Able to make and explain Chapter 1 of the research proposal draft	9.1 Menyusun Bab 1 draft proposal penelitian 10.1 Memaparkan Bab 1 draft proposal penelitian 9.1 Prepare Chapter 1 of the research proposal draft 10.1 Presenting Chapter 1 of the draft research proposal	Kriteria: Holistik Teknik: Powerpoint Criteria: Holistik Technique: Powerpoint		Project-based learning Zoom Meeting [PB: 3x(3x50")] [PT+KM: (3+3)x(3x60")]	Literatures 1-3 Literature 1	20

12-13	Mampu membuat dan memaparkan Bab 2 draft proposal penelitian Able to create and explain Chapter 2 of the research proposal draft	12.1 Menyusun Bab 2 draft proposal penelitian 13.1 Memaparkan Bab 2 draft proposal penelitian 12. 1 Prepare Chapter 2 of the research proposal draft 13.1 Presenting Chapter 2 of the draft research proposal	Kriteria: Holistik Teknik: Powerpoint criteria: Holistik technique: Powerpoint		Project-based learning Zoom Meeting [PB: 2x(3x50'')] [PT+KM: (2+2)x(3x60'')]	Literatures 3 and literatures 1-3	10
14-15	Mampu membuat dan memaparkan Bab 3 draft proposal penelitian. Able to make and explain Chapter 3 research proposal draft	14.1 Menyusun Bab 3 draft proposal penelitian 15.1 Memaparkan Bab 3 draft proposal penelitian 14.1 Prepare Chapter 3 of the draft research proposal 15.1 Presenting Chapter 3 of the draft research proposal	Kriteria: Holistik Teknik: Powerpoint criteria: Holistik technique: Powerpoint		Project-based learning Zoom Meeting [PB: 2x(3x50'')] [PT+KM: (2+2)x(3x60'')]	Literatures 1-3 and literature 1	10
16	Evaluasi Akhir Semester / Ujian Akhir Semester Final Semester Examination						

Catatan:

1. Capaian Pembelajaran PRODI (CPL-PRODI) adalah kemampuan yang dimiliki oleh setiap lulusan PRODI yang merupakan internalisasi dari sikap, penguasaan pengetahuan, dan keterampilan sesuai dengan jenjang studinya yang diperoleh melalui proses pembelajaran.
2. CPL yang dibebankan pada mata kuliah adalah beberapa capaian pembelajaran lulusan program studi (CPL-PRODI) yang digunakan untuk pembentukan/ pengembangan sebuah mata kuliah yang terdiri dari aspek sikap, keterampilan umum, keterampilan khusus, dan pengetahuan.
3. CP Mata Kuliah (CPMK) adalah kemampuan yang dijabarkan secara spesifik dari CPL yang dibebankan pada mata kuliah, dan bersifat spesifik terhadap bahan kajian atau materi pembelajaran mata kuliah tersebut.
4. Sub-CP Mata Kuliah (Sub-CPMK) adalah kemampuan yang dijabarkan secara spesifik terhadap materi pembelajaran mata kuliah tersebut.
5. Indikator penilaian kemampuan dalam proses maupun hasil belajar mahasiswa adalah pernyataan spesifik dan terukur yang mengidentifikasi kemampuan atau kinerja hasil belajar mahasiswa yang disertai bukti-bukti.

6. Kriteria Penilaian adalah patokan yang digunakan sebagai ukuran atau tolak ukur ketercapaian pembelajaran dalam penilaian berdasarkan indikator-indikator yang telah ditetapkan. Kriteria penilaian merupakan pedoman bagi penilai agar penilaian konsisten dan tidak bias. Kriteria dapat berupa kuantitatif dan kualitatif.
7. Teknik penilaian: tes dan non-tes.
8. Bentuk pembelajaran: Kuliah, Responsi, Tutorial, Seminar atau yang setara, Praktikum, Praktik Studio, Praktik Bengkel, Praktik Lapangan, Penelitian, Pengabdian kepada Masyarakat, dan/atau bentuk pembelajaran lain yang setara.
9. Metode pembelajaran: Small Group Discussion, Role-play & simulation, discovery learning, self-directed learning, cooperative learning, collaborative learning, contextual learning, project-based learning, dan metode lainnya yang setara.
10. Materi pembelajaran adalah rincian atau uraian dari bahan kajian yang dapat disajikan dalam bentuk beberapa pokok dan sub-pokok bahasan.
11. Bobot penilaian adalah prosentase penilaian terhadap setiap pencapaian sub-CPMK yang besarnya proposional dengan tingkat kesulitan pencapaian sub-CPMK tersebut dan totalnya 100%.
12. PB=Proses Belajar, PT=Penugasan Terstruktur, KM=Kegiatan Mandiri.

Notes :

1. Learning Outcomes of Study Programs (CPL-PRODI) are abilities possessed by each graduate of the Study Program which are the internalization of attitudes, assignment of knowledge, and skills according to the level of study programs obtained through the learning process.
2. The CPL that is charged to the course is a number of learning outcomes for graduates of the study program (CPL-PRODI) which are used for the formation/development of a course consisting of aspects of attitudes, general skills, special skills, and knowledge.
3. Course CP (CPMK) is the ability that is specifically described from the CPL that is charged to the course, and is specific to the study material or learning material for the course.
4. Subject Sub-CP (Sub-CPMK) is the ability that is described specifically for the learning material of the course.
5. Indicators of the assessment of ability in the process and student learning outcomes are specific and measurable statements that identify the ability or performance of student learning outcomes accompanied by evidence.
6. Assessment Criteria are benchmarks used as measures or benchmarks for learning achievement in assessment based on predetermined indicators. The assessment criteria are guidelines for assessors so that the assessment is consistent and unbiased. Criteria can be both quantitative and qualitative.
7. Assessment techniques: test and non-test.
8. Forms of learning: Lecture, Response, Tutorial, Seminar or equivalent, Practicum, Studio Practice, Workshop Practice, Field Practice, Research, Community Service, and/or other equivalent forms of learning.
9. Learning methods: Small Group Discussion, Role-play & simulation, discovery learning, self-directed learning, cooperative learning, collaborative learning, contextual learning, project-based learning, and other equivalent methods.
10. Learning materials are details or descriptions of study materials that can be presented in the form of several main points and sub-topics.
11. The weight of the assessment is the percentage of assessment of each achievement of the sub-CPMK which is proportional to the level of difficulty of achieving the sub-CPMK and the total is 100%.
12. PB=Learning Process, PT=Structured Assignments, KM=Independent Activities